

## Mainframe Reliability on Industry-Standard Servers :

### How Intel® Itanium®-based Servers are Changing the

### **Economics of Mission-Critical Computing**

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HP EMEA TSG

16th October, 2008



## **Business Challenges**

### **Mainframe Environment Costs**

- Lack of agility incurs cost in lost opportunity and business responsiveness
- High cost levels for maintenance and support
- Poor price/performance
- Poor choice of software, high proprietary licensing cost
- Lack of Open Systems severely restricts options
- Limited skills availability with an ever shrinking pool of talent
- Big server footprint with high power and cooling costs

### CIO Agenda 2008

### Recession fears hit IT budgets\*

CIO Agenda 2008: The challenges for the year ahead...

"The state of the economy and its potential **impact on IT budgets** will be the key challenge for IT chiefs this year along with the **ongoing war for tech talent**, according to silicon.com's exclusive <u>CIO Agenda 2008</u> survey"

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silicon.co

Source: (1) IDC QST Analysis, October 2006. (2,3) Supporting Performance Benchmarks, System Configurations, and System Pricing in backup. (4) IDC WW Unix Migration Model, 2006. (5) IDC Server Tracker Q4'07 022608.

\*http://www.silicon.com/research/specialreports/cio-agenda-2008/0,3800014530,39182131,00.htm



# Mainframe customers are moving to Itanium®

### HP Announces Over 50 Mainframe Customers Successfully Complete Migration to Integrity Systems : April 2008\*



### The End of One Era

IBM Mainframe declines 31% in Q3 and 15% in Q4 2007



### **The Start of Another**

HP Integrity Itanium<sup>®</sup> increases 71% in Q3 and 59% in Q4 2007

http://h50025.www5.hp.com/ENP5/Public/Content.aspx?contentID=24355&portalID=370&pageID=1 Source: (1) IDC Server Tracker Q4'07 022608.



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## **Intel: A Better Alternative**

### Intel® Itanium® Processors

### 9000 Sequence

Mainframe-class server For Your Most Critical Data Center Requirements Designed for Enterprise

### Agenda

intel

Itanium

inside

### Reliability and Security

- Mainframe Class Reliability
- Performance and Scalability
  - Mission Critical Performance
- Cost Savings through Choice
  - Cutting TCO in half
- Investment Protection
  - Intel Advantages





## **Reliability and Security**



## **Delivering Mainframe-Class Reliability**

Reliability Feature	IT Benefit	Intel® Itanium®	Typical Mainframe
Bad Data Containment	High System Availability	$\checkmark$	$\checkmark$
Cache Reliability	Data Error Protection	Intel® Cache Safe Technology	$\checkmark$
Advanced Machine Check Architecture	Data Integrity	Soft Error Checking	$\checkmark$
Memory Mirroring & Hot Swap	Data Protection & On-line Repair	$\checkmark$	
Processor Lockstep	Computational Accuracy	Core Level Lockstep	
Memory Compartmentalization	Information Security	$\checkmark$	$\checkmark$

Depend on Itanium<sup>®</sup> Reliability When it Matters Most

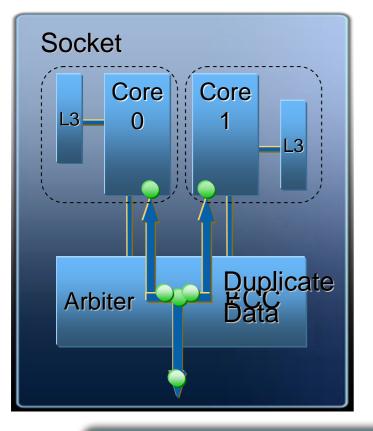
Current as of July, 2007. Source Intel Corp.

Learn more at http://www.intel.com/business/bss/products/server/ras.pdf



## Intel® Itanium® Core Level Lockstep





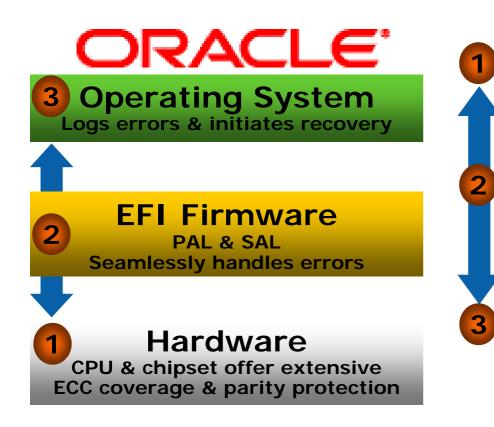
- Two Lock-stepped Cores Act As One Logical CPU Core
- Checking Function To Ensure Data Integrity Throughout The Cores

### Enabling Mainframe Reliability at non proprietary prices



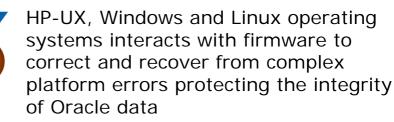
## Intel<sup>®</sup> Itanium<sup>®</sup> Advanced Reliability Partnership





Extensive hardware error detection and correction. Cache Safe Technology. Processor Lockstep Support.

Well-defined flow for smooth platform error handling



### Itanium<sup>®</sup> 2–based platforms deliver Mainframeclass RAS—up to 99.99999 Uptime\*



## Intel<sup>®</sup> Itanium<sup>®</sup> Advanced Error Handling Capability



Severity
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Error Handling	Itanium	RISC & x86
System reset: 2-bit error in kernel	Non-recoverable	
<b>OS recoverable:</b> 2-bit error in application	Execution Continues	
OS corrected: Translation errors	(Recoverable)	Non-recoverable
Firmware corrected: 1-bit error in write through cache Hard error in L3 cache with Intel® Cache Safe Technology <sup>1</sup>	Execution Continues (Corrected)	
Hardware corrected: Most 1-bit errors		Execution Continues (Corrected²)

### Maximizes uptime and lowers service costs

- 1.Supported starting with Montecito processor.
- 2. Intel Xeon Architecture implements Cache Safe Technology in Hardware



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## Added Security built into Intel® Itanium® Architecture

Register Store Engine<sup>(1)</sup>

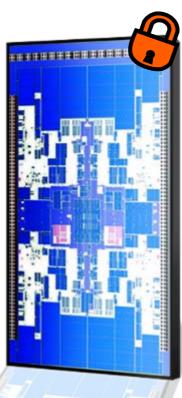
Protects against buffer overflow attacks

### Hardware Access Rights

R/W/X virtual memory access control. Protects memory contents, prevents insertion of code into a running system

### Hardware Protection Keys<sup>(1)</sup>

Locks memory pages with encrypted keys. Helps protect against unauthorized memory access by applications or malware



### Root Trust<sup>(2)</sup>

At system boot, Itanium computes and authenticates a cryptographically strong digital signature over initial FW image

Assures that system boots with correct and complete code and data image

### Fast Data Encryption

Enabled by architecture-level parallelism. Helps protect confidential information throughout the system

Stronger Protection For Mission Critical Operating Systems And Applications

(2) Requires enabled chipset and TPM



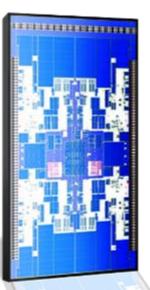


Itanium Features

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## Virtualization on Intel<sup>®</sup> Itanium<sup>®</sup> Architecture





- IDC White Paper : Virtualization on Itanium: Intel Enables Choice and Flexibility for Customers
- Itanium-based servers with their extensive virtualization partitioning features are the premier platform for mainframe migration
- Virtualization on Itanium-based servers is ideal looking beyond static consolidation today, toward policy-based resource allocation
- Consolidate multiple instances of HP-UX\*, Microsoft Windows\* and Linux\* on the same server.

### Intel VT-i Virtualization Technology enables consolidation and efficiency gains

Intel® Virtualization Technology requires a computer system with an enabled Intel® processor, BIOS, virtual machine monitor (VMM) and, for some uses, certain computer system software enabled for it. Functionality, performance or other benefits will vary depending on hardware and software configurations and may require a BIOS update. Software applications may not be compatible with all operating systems. Please check with your application vendor.



All products, platforms, dates, and figures specified are preliminary based on current expectations, and are subject to change without notice.

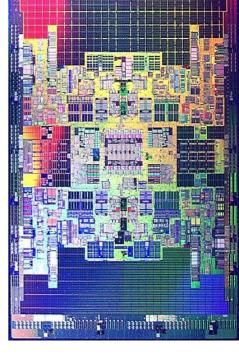
## On Track with Tukwila for 2008

### Enhanced Mainframe-level RAS features

- New interconnect reliability features
- Double Device Data Correction (memory RAS)

## New platform design for innovation

- Virtualization enhancements
- Common chipset with future Intel<sup>®</sup> Xeon<sup>®</sup> platforms



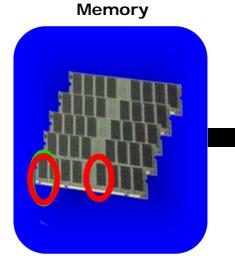


(1) Source: Intel Internal estimates

## Tukwila RAS example – DDDC Double Device Data Correction



Fooleyer, cannot fix Systemassealuential ABANOrsevirensfailen WDiRLANOULEVICESFailen oneanDIVINASSuente a fratal-system crash



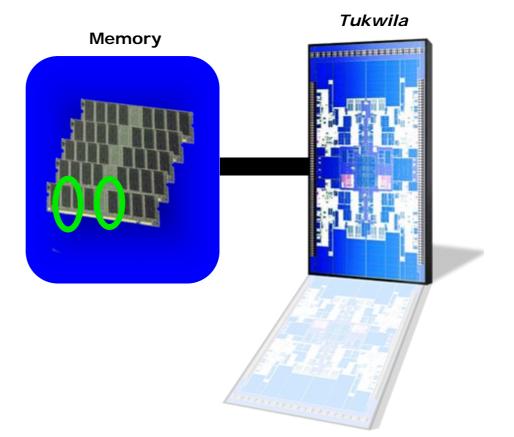
*Most high-end server processors* 



## Tukwila RAS example – DDDC Double Device Data Correction



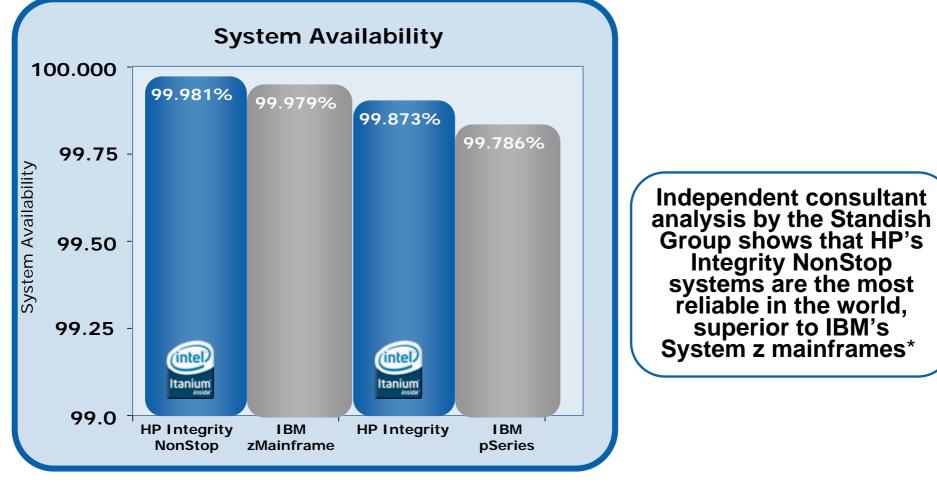
- Tukwila DDDC can fix both single and double memory hard-errors
- Tukwila DDDC can improve system uptime and reduce DIMM replacement rates lowering overall service costs





## Intel® Itanium® Superior Availability





\*The above chart shows selected system availability by percent of yearly uptime. The data was collected monthly, from January 2006 to January 2007, with almost 50,000 entries. Source: Standish Group Special Report



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## **Performance and Scalability**



### Intel® Itanium® processor 9000/9100 series **Mission Critical Server Performance**

### World Record Performance

Performance Summary

Workload	Results	Benchmark	Vs. Itanium® 2	Relative
OLTP	4,092,799 tpmC c @\$2.93/tpmC	RACLE TPC Benchmark* C	Processor 1.60GHz	Scaling Up to
Data Warehouse	•	RACLE TPC Benchmark* H @30,000GB	SPECjbb*2005	<b>2.8x</b> <sup>1</sup>
			Vs. Competition 128C (64P/128C Itanium® Processors vs. Sun* SPARC* VI 2.4 GHz)	Relative Scaling
ERP Solutions	3,000 users w/ 0.453sec avg. response	Suite 11i (11.5.10) Benchmark with Oracle* 10gR2	SPECfp*_rate2006 vs. Fujitsu/Sun* SPARC* Enterprise M9000	Up to <b>1.6x<sup>2</sup></b>
Java Server	5,180,451 bops	SPECjbb*2005	Top OS-based result Itanium®-based Servers	Best-in- Class
Floating- Point	3,507 Score	SPECfp*_rate2006	offer choice to customers	Results
Throughput Integer Throughput	3,354 Score	SPECint*_rate2006	TPC - C ORACLE Red Hat* LINUX	<b>2,196,268</b> tpmC
Application Server	10,519 OR jops	ACLE SPECjAppServer*2004		(rank #4)
= 9100 series ("Montvale") <sup>1</sup> Performance comparison of 128P Intel® Itanium® 9150 vs. Itanium 2 processor 1.60GHz on SPECjbb*2005. Source: SGI* submitted results and http://www.spec.org/osg/jbb2005/results/res2006q2/jbb2005-20060327-00097.html as of Oct 07. <sup>2</sup> Performance comparison of 128C Intel® Itanium® 9150 (1950) vs.128c Fujitsu/Sun SPARC* Enterprise M9000 (1294). Source: SGI* submitted results and http://www.spec.org/cpu2006/results/res2007q2/cpu2006-20070416-00835.html as of 30				

Source: SG Oct 07.

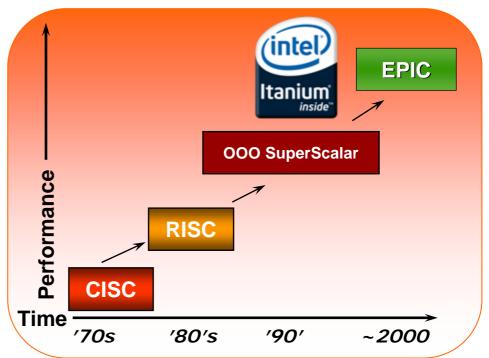
### Itanium®-based servers deliver world-class, scalable performance

on of third party benchmarks or Web sites referenced in this document. Intel encourages all of its customers to visit erformance/beachmarks are reported and confirm whether the referenced benchmarks are accurate and reflect

## Itanium<sup>®</sup> Architecture<sup>®</sup> Advancements

## More than GHz:

- Parallel Execution
- Massive Resources
- Scalability
- Performance
- Compiler Control



### **EPIC (Explicitly Parallel Instruction Set Computing) Features:**

- Instruction Level Parallelism
  - 2 bundles (6 instructions) per clock
- Massive On-chip Resources
  - Allows compiler to exploit parallelism
- Register Save Engine
  - Reduces procedural overhead
- Static/Dynamic branch predication
  - Branches executed simultaneously

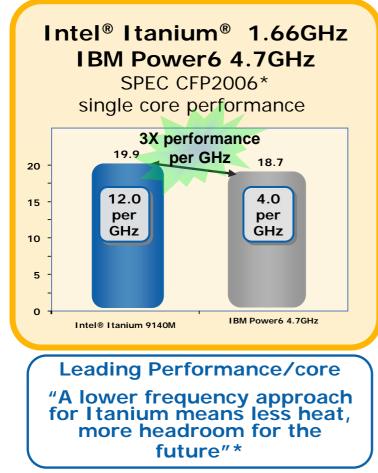
- Control & Data Speculation
  - Reduces memory latencies
- Software Pipelining
  - Generates compact code for loops
- Floating-point Architecture
   Improves computational performance
- Memory Support – 64-bit addressing, 3 levels of cache

### **Optimized for business critical computing**



## **Efficient Performance**

SPECcpu2006 benchmarks show that Intel® Itanium® Processors do more work per clock cycle



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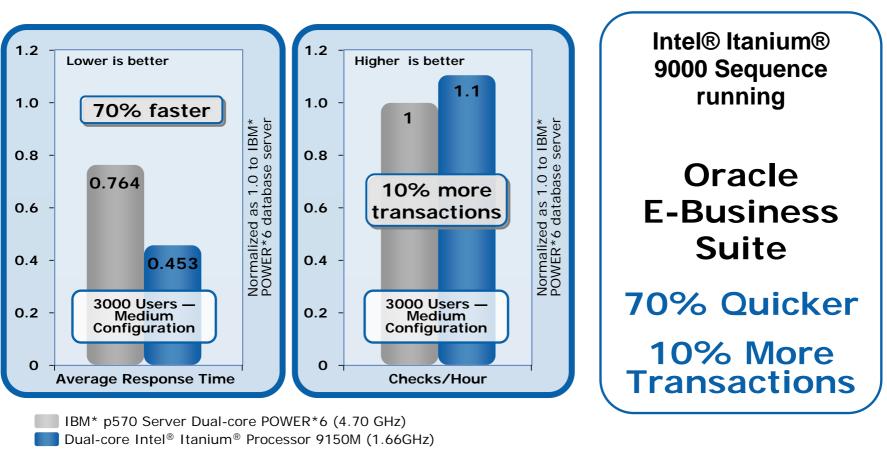
"Leveraging the fast clock rate design point of POWER6, IBM highlights that the quad-core z10 chip runs at 4.4 GHz, more than 2.5 times faster than the 1.7 GHz of the z9 predecessor. Of course, to achieve such clock rates, less "work" is accomplished per clock cycle. The result is that z10 processors offer about a 50% performance boost over z9"\*

\*http://ideasint.blogs.com/ideasinsights/2008/02/ibm-teaches-its.html



## **Performance Versus IBM\***

Oracle E-Business Suite 11i (11.5.10) Benchmark

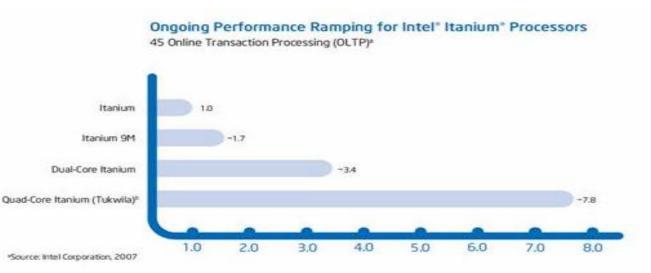


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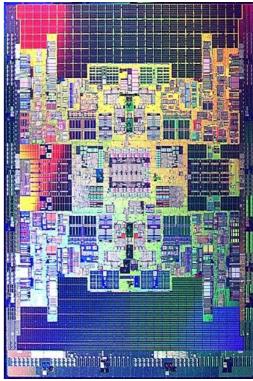


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## On Track with Tukwila for 2008 Up to 2x performance<sup>(1)</sup> of Itanium<sup>®</sup> today



Quad-core with large on-die caches
Hyper-Threading Technology
Integrated memory controller
New high-speed interconnect



All products, platforms, dates, and figures specified are preliminary based on current expectations, and are subject to change without notice.



Itanium

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### Performance Example Arabian Automobiles is Transformed



### **Migration Strategy**

- Migrated from IBM
- Deployed Oracle database on Intel<sup>®</sup> Itanium<sup>®</sup> processors

### **Result**

### **2X Productivity**

".. Linux on Itanium® Servers provided the high level of stable performance required for mission critical applications in an open, standards-based platform"

Arabian Automobiles transforms its business technology infrastructure with Itanium® 2-based HP Integrity servers running Linux



"We found that Linux running on Itanium" 2-based HP Integrity servers provided the high levels of stable performance required for mission-critical applications in an open, standards-based platform." Abdellah Kadi, Group IT Manager, AW Rostamani

#### Olinches MRinew Author instance in-

Archics Autorabiles seeded to transform its basine activities infrastructure to support double-digit growth, requiring increased performance, milability and unidability while address to spec-standards hand architectural principles.

#### Approach

Business units.

HP and ktal customer case study: AW Rostonioni Arabian Autorobiles Industry: Automotive



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by and by 40 percent

based on Poligensker and action

- howmail mustily valids adea secosh by

- Gree the number of daily service request handled

· howard monthly more parts alies by 12 percent

#### **Busines** technology improvements: - Improved contorner autobaction by 15 percent

- Increased process automation to \$10 percent laws 40 parcare proviously · Soomd application performance dramatically

- Ingrowed cockhilley to 99.2 percent from 92 perces
- Gained higher adubility for evision-atticut opploatost
- Singlified nonspecter of T with limit in standards
   Achieved IV pactent of targeted impairments in based lengthy servers with land husion 2 processors
   disconward in RCI study
- · Bedand and card secondar while delivering more features and capabilities · boward confidence in meeting minite-critical
- requirements with HP submitted august



Case study at http://h71028.www7.hp.com/ERC/downloads/4AA1-6655ENW.pdf

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## **Cost Savings Through Choice**



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### Mainframe Migration Case Studies: A Total Cost of Ownership Comparison Lowering Cost and Improving Flexibility by Migrating to Open Systems Financial Services Case Study : Introduction

### **Business Goals**

a large financial services company was interested in **reengineering their core banking applications** to **increase application flexibility** and quickly offer new customer services by deploying modular applications **leveraging Service Oriented Architecture (SOA).** 

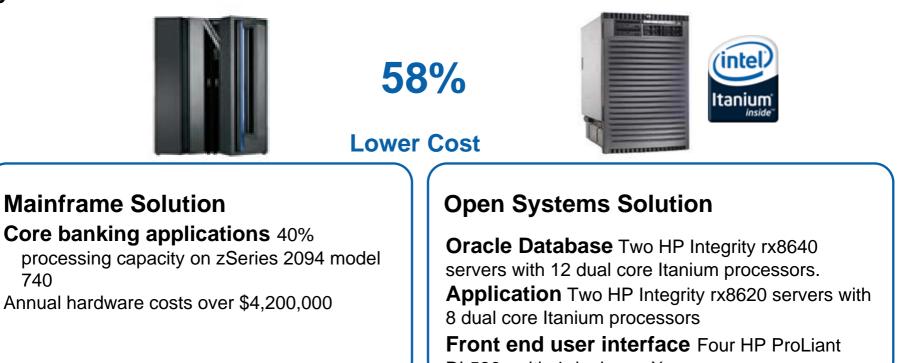
### **Business Benefits**

- 1. Increase agility to drive competitive advantage, expected revenue gains of the new application offerings
- 2. Tangible IT cost reductions by migrating to an open systems solution





Mainframe Migration Case Studies: A Total Cost of Ownership Comparison Lowering Cost and Improving Flexibility by Migrating to Open Systems Financial Services Case Study : Original Mainframe Environment and Open Systems Solution



DL580s with 4 dual core Xeon processors

### Reduced total annual Mainframe costs by \$2,450,000





### Mainframe Migration Case Studies: A Total Cost of Ownership Comparison Lowering Cost and Improving Flexibility by Migrating to Open Systems Financial Services Case Study : ROI

Four Year Investment and Savings Summary for Financial Services Case

Four Year ROI Analysis	Open Systems Investment	Total Savings Over 4 Years
Server Hardware Costs	\$2,682,000	\$6,125,000
Server Software Costs	\$3,831,552	\$11,287,500
Server Administration and Operations Labor Costs		\$2,900,000
Facilities Costs		\$5,000
Migration / Project Change Costs	\$2,850,000	
Total	\$9,363,552	\$20,317,500

### **ROI of 117%**





### Mainframe Migration Case Studies: A Total Cost of Ownership Comparison

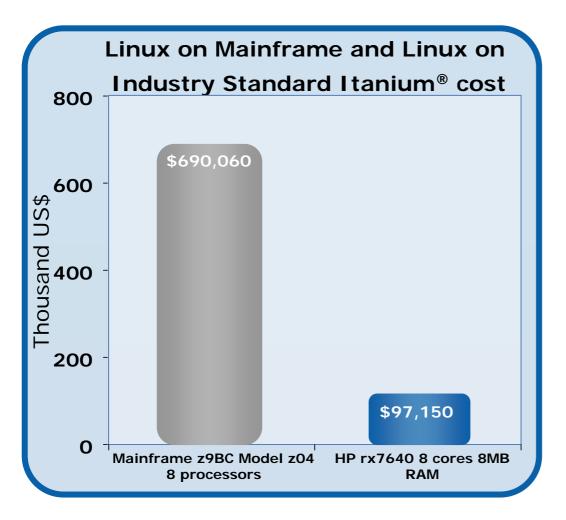
Lowering Cost and Improving Flexibility by Migrating to Open Systems Financial Services Case Study : TCO

Four Year TCO Comparison	Mainframe Server	Open Systems Solution	Total Savings	Difference
Server Hardware Costs	\$9,800,000	\$2,682,000	\$7,118,000	72.6%
Server Software Costs	\$18,060,000	\$3,831,552	\$14,228,448	78.8%
Server Administration and Operations Labor Costs	\$21,984,000	\$17,344,000	\$4,640,000	21.1%
Facilities Costs	\$232,000	\$140,000	\$92,000	39.7%
Migration / Project Change Costs	\$0	\$2,850,000	(\$2,850,000)	
Total	\$50,076,000	\$26,847,552	\$23,228,448	46.4%

### **TCO difference of 46%**



## Linux on Mainframe





Cost of Linux on a new HP rx7640 (8 cores) is 1/7<sup>th</sup> the cost of adding 4 Linux processors to an existing mainframe

\*Includes initial one time and maintenance costs http://h71028.www7.hp.com/enterprise/cache/564549-0-0-0-121.html



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## **Software Choice**

### ORACLE

### **Oracle to Support Itanium** Platform

By Robert Mullins, IDG News Service, CIO Tech Informer, www.CIO.com, September 26, 2006

"Oracle is committed to delivering its industryleading infrastructure software products for the Itanium platform,"

"Oracle plans to certify the next major releases of Oracle Database and Oracle Fusion Middleware across a range of operating systems for Itanium, with proven Oracle performance, availability, and security."

Prem Kumar, vice president, Server Technologies, Oracle.

### Oracle Unbreakable Linux: Unbreakable **Enterprise-Class Support**



### **Scope of Support**

The Oracle Unbreakable Linux program offers operating system support for the Red Hat Enterprise Linux distribution. Oracle provides the following for Linux server deployments:

- Linux x86 and x86-64:
- Linux Itanium

### **Enterprise Linux Premier Support**

Annual price per system with unlimited physical CPUs \$1,999

### Intel® Itanium® #1 for Oracle Database and Clustered Database Performance on UNIX, Linux and Windows\*

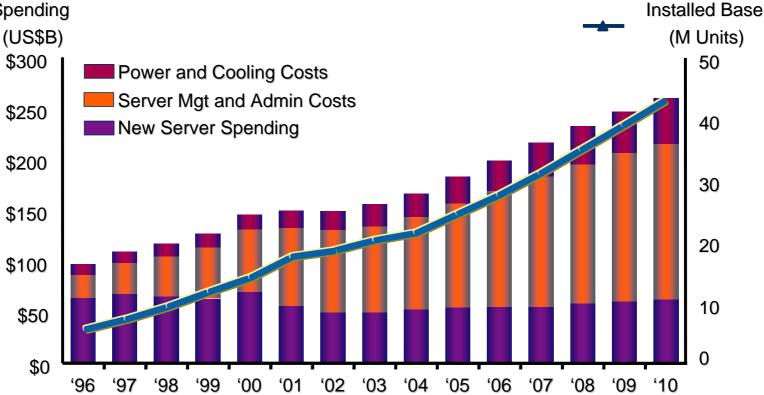
http://www.oracle.com/technologies/linux/ubl-faq.pdf \*Based on TPC-C and TPC-H data as of 10/06/08



### Management/Administration Spending

Worldwide IT Spending on Servers, Power and Cooling, and

**Power and Cooling Costs** 





30



## **Reducing Power and Cooling**



- Demand Based Switching
  - Dynamically reduce processor power consumption during low utilization periods
  - Works in conjunction with the OS
  - Helps end-users save on power & cooling costs
- 1/2 the Power and 1/2 the heat per processor of the IBM Mainframe z9 S94\*

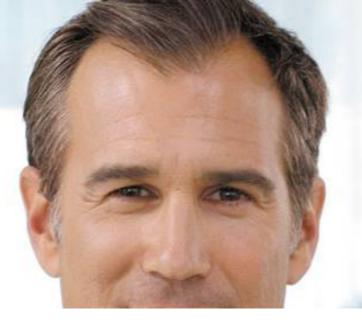


### **Increasing Processor Power Efficiency**

- \* Customer results may vary depending on hardware and software configuration.
- \*\* Typical average CPU utilization is approximately 30%.
- \*http://h71028.www7.hp.com/enterprise/cache/564549-0-0-0-121.html
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## **Investment Protection**



### Intel Advantages Open Industry Standard

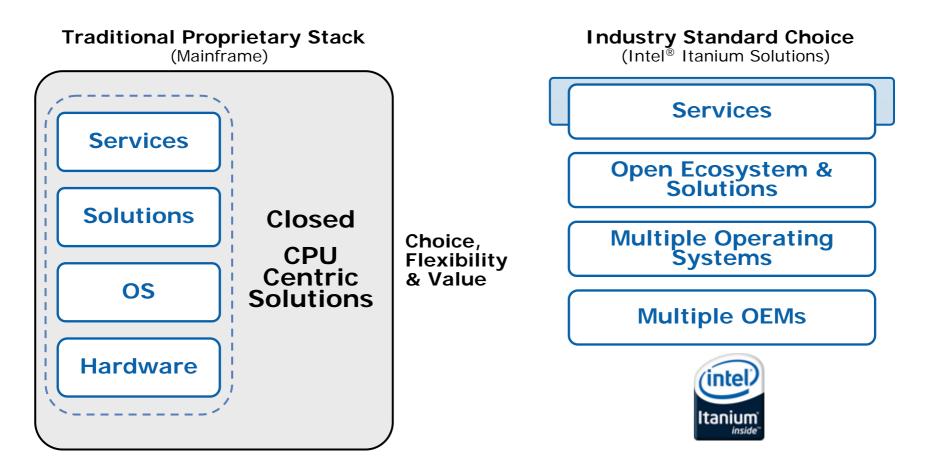
Technology Leadership

Product Advantage



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## Mainframe Versus Industry Standard



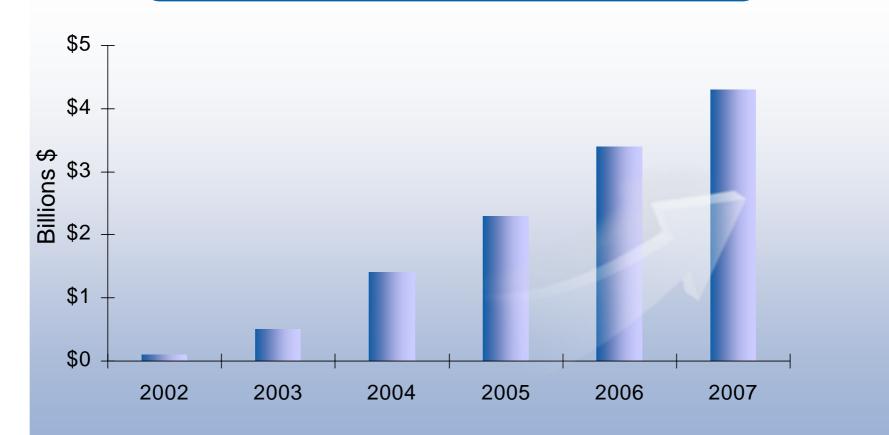
### Intel Offers Better Investment Protection and Costs Savings through Open Standards



## **Growing Itanium® Momentum**



Itanium® System Revenue : \$1B of system revenue / quarter



(intel)

Source: IDC Worldwide Quarterly Server Tracker, Q4'07

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## Strong Product Roadmap Equals Better Investment Protection



## **Future**

Multi-core, massive caches High-speed interconnect Integrated memory controllers Advanced RAS, Enhanced virtualization Chipset design synergies **Kittson** 

### Poulson

Tukwila

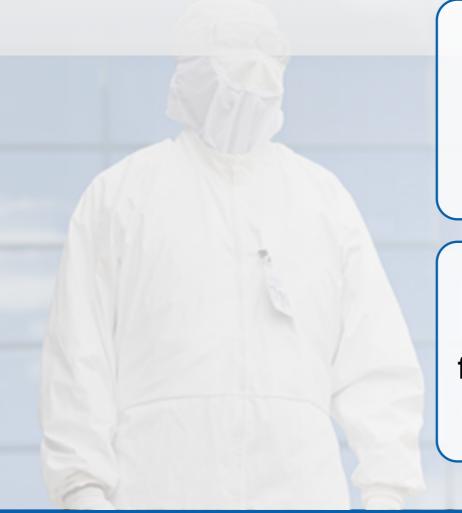
Dual-Core Itanium® processor 9100 Series

### Increasing value in RISC/Mainframe segment: Higher Performance, Better RAS, Lower TCO



All products, platforms, dates, and figures specified are preliminary based on current expectations, and are subject to change without notice.

## Intel Technology Advantage



"Tick-Tock" development model provides consistent, predictable platform innovation with decreased risk

45nm manufacturing process leadership today, with two 45nm fabs running today, and an additional two more coming online in 2008



## Why Does Process Matter?

### Scientific Breakthrough:

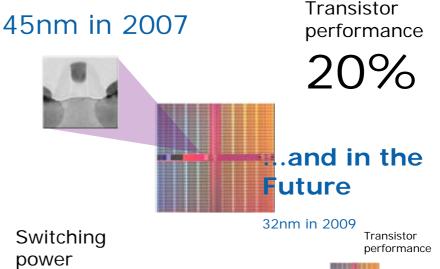
"The implementation of high-k metal materials marks the biggest change in transistor technology since ... the late 1960s."

– Gordon Moore

### Silicon Advances Deliver:

- More transistors for new features and capabilities
- Higher performance
- Lower power consumption (switching and leakage)
- Smaller footprint





30%

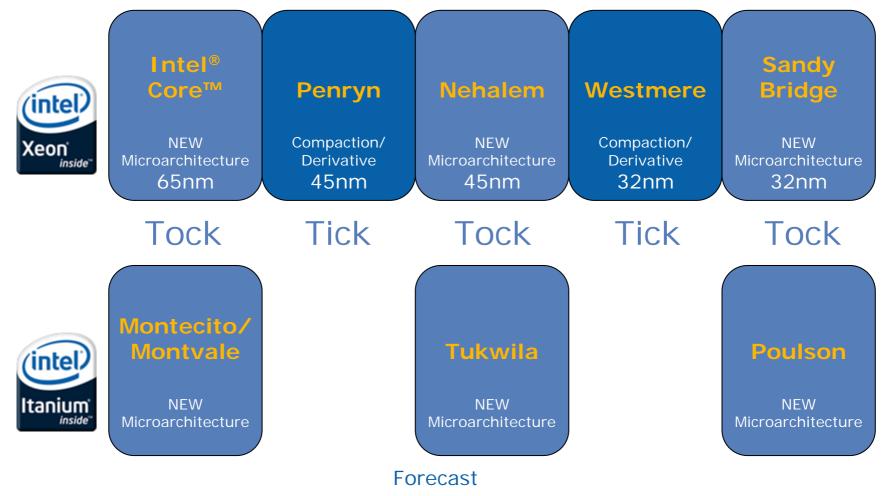
*...relative to Intel 65nm process* 



Switching power



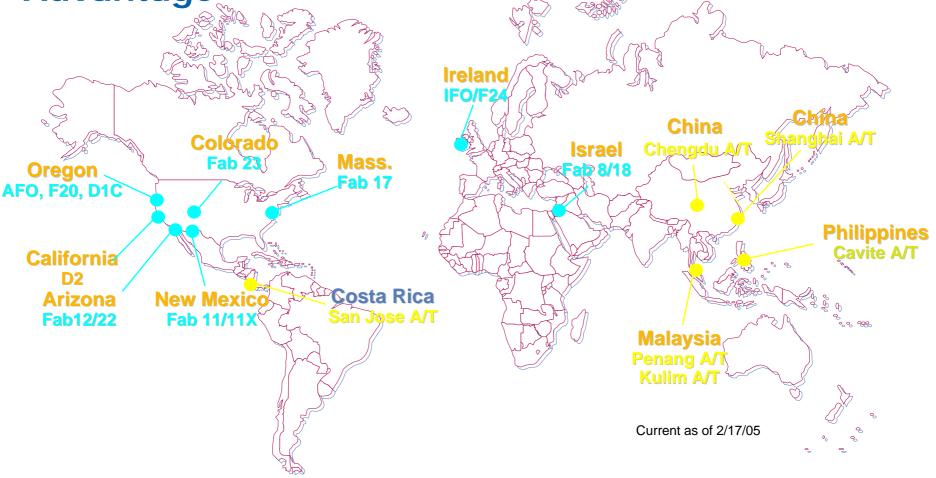
## Tick-Tock: Predictable Model for Sustained Microprocessor Leadership



All dates, product descriptions, availability and plans are forecasts and subject to change without notice.



### High Volume Manufacturing a key Competitive Advantage



Itanium<sup>®</sup> processors benefit from manufacturing plants amortized over Intel's PC, mobile and Xeon<sup>™</sup> processor volumes

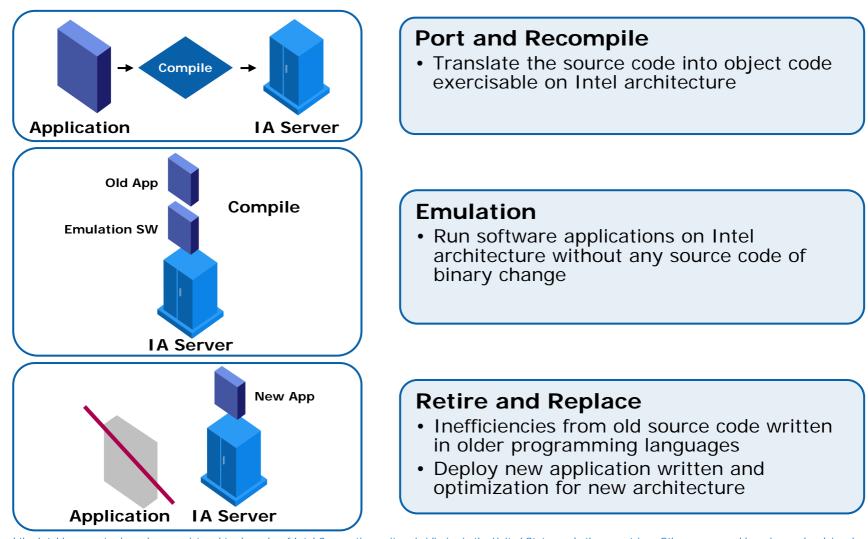


## **Migration Best Practices**



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## **Common Migration Paths**



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## **Summary : A Better Alternative**





 Reliability and Security Performance and Scalability Cost Savings through Choice Investment Protection Further Reading: Mainframe Migration TCO Study http://www.alinean.com/PDFs/Intel-Mainframe\_Migration-TCOStudy.pdf Arabian Automobiles Case Study http://h71028.www7.hp.com/ERC/downloads/4AA1-6655ENW.pdf Virtualization on Itanium: Intel enables Choice and Flexibility for Customers ftp://download.intel.com/products/processor/itanium/l DC\_Whitepaper.pdf

### Where will you invest tomorrow?



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  encourages all of its customers to visit the referenced Web sites or others where similar performance benchmarks are reported and confirm
  whether the referenced benchmarks are accurate and reflect performance of systems available for purchase.
- Intel processor numbers are not a measure of performance. Processor numbers differentiate features within each processor family, not across different processor families. See www.intel.com/products/processor\_number for details.
- Intel, processors, chipsets, and desktop boards may contain design defects or errors known as errata, which may cause the product to deviate from published specifications. Current characterized errata are available on request.
- Intel Virtualization Technology requires a computer system with a processor, chipset, BIOS, virtual machine monitor (VMM) and applications enabled for virtualization technology. Functionality, performance or other virtualization technology benefits will vary depending on hardware and software configurations. Virtualization technology-enabled BIOS and VMM applications are currently in development.
- 64-bit computing on Intel architecture requires a computer system with a processor, chipset, BIOS, operating system, device drivers and applications enabled for Intel® 64 architecture. Performance will vary depending on your hardware and software configurations. Consult with your system vendor for more information.
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### Intel<sup>®</sup> Itanium<sup>®</sup> Processor Family Public Roadmap

Processor Generation	Intel® Itanium® Processor 9000, 9100 Series	Tukwila	Poulson	Kittson
Highlights	Dual Core	Quad Core	Ultra Parallel Micro-architecture	
New Technologies	<ul> <li>On-die 24MB cache</li> <li>Hyper-Threading Technology</li> <li>Intel® Virtualization Technology</li> <li>Intel® Cache Safe Technology</li> <li>Lock-step data integrity technologies (9100 series)</li> <li>DBS Power Management Technology (9100 series)</li> </ul>	<ul> <li>Large On-Die Cache</li> <li>High speed point-to-point QuickPath interconnect</li> <li>Integrated QuickPath memory controllers</li> <li>Advanced RAS</li> <li>Enhanced virtualization</li> <li>Common chipset with Intel® Xeon® processor MP</li> </ul>	<ul> <li>Advanced multi-core architecture</li> <li>Multi-threading enhancements</li> <li>Instruction-level advancements</li> <li>32nm process technology</li> <li>Large On-Die Cache</li> <li>New RAS features</li> <li>Compatible with Tukwila platforms</li> </ul>	9 <sup>th</sup> Itanium® Product
Targeted Segments	Enterprise B	usiness (Database, Business	Intelligence, ERP, HPC,	)
Availability	2006-07	End 2008	Future	Future
			(	intel